



Life @ UNW

January-March 2024

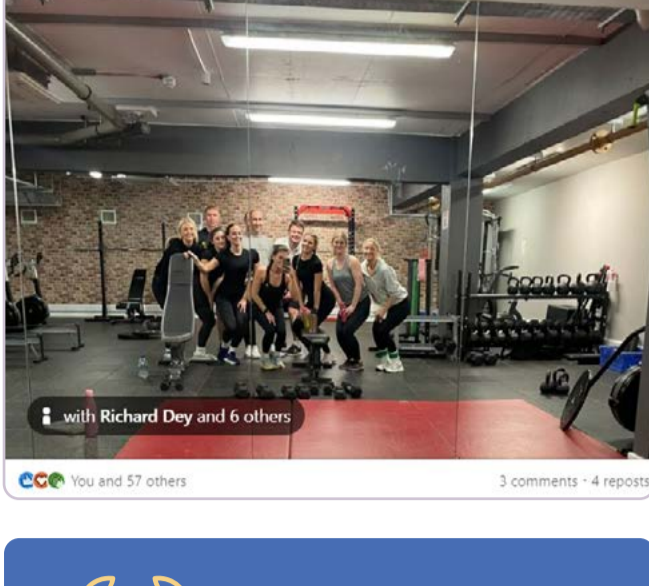


Beth Sheldon (She/Her) • 1st Assistant Audit Manager at UNW LLP
This week UNW kicked off 2024 with a 6 week fitness programme run by LBFitness.

Lauren and Liberty who are behind the name were amazing with the team and supported everyone no matter their ability.

Finally, well done to everyone who took part this week!

#fitnessgoals #REUNW #teambonding



with Richard Day and 6 others

You and 57 others

3 Year Anniversary

Amy Blenkham
Accounting Services

Fraser Poad
Audit

Tomas Butkus
Audit

You and 18 others

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Robert Cooper • 1st Professional Services Advisory
The North East Ecommerce Founders Roundtable took place yesterday - and what a success it was.

Over 20 ecommerce retailers and industry leaders came to UNW to discuss the role and impact of AI in the sector - and, of course, to network and make valuable new connections.

Collaboration, sharing of ideas, asking questions, meeting like-minded people and not one iota of selling. It's how it should be.

It's fair to say that many attendees, including myself, were genuinely taken aback by the general uptake of AI amongst the firms represented. The quality and insight of contributions really made this group what it is.

Thank you to everyone who attended - and to Richard Turnbull and Rochelle Miller for all their hard work (and, of course, to Rochelle's nice, spending ages cutting up plates of croissants).

It's one event, but it's only the beginning for this group.

Can't wait for the next one.



You and 62 others

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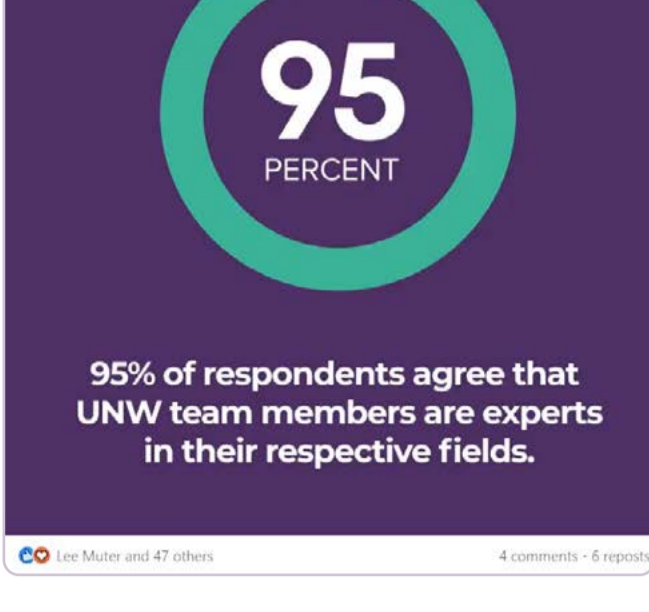
Richard Turnbull • You Marketing Manager at UNW LLP
This my absolute favourite stat from our recent brand awareness and perception survey, conducted towards the end of last year...

One thing UNW has always done, and continues to do, is pride itself on the sheer quality of our teams. From international pre-winning students through to partners with vast experience, we're not afraid to say that we think our people are the best at what they do - so it's fantastic to see such strong awareness of that in the market.

In the Autumn, we worked with MMC Research to put together the survey with the main aim of getting some real insight around how the UNW brand is perceived by, not just our clients, but the wider market.

The findings are already helping steer the firm's marketing activity for 2024 and beyond, so a big thank you to everyone who completed the survey and to **Natalia McDonough FCM** and her team for their support.

And to top it all off, for every survey completed we made a donation to our current charity of the year, **Bright Red Charity!**



Lee Muter and 47 others

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